

Course: Managerial Leadership 433

Year: 2018-19

Instructor: Dr Rasha Alghafes

Semester: 2nd

RUBRICS FOR CASE STUDY/LEVELS OF ACHIEVEMENT (Total 10 Points)

Sl.No	Basis/Criteria	EXEMPLARY (4Points)	ACCOMPLISHED (3 Points)	EMERGING (2 points)	BEGINNING (1 Point)
1.	Introduction (20%)	<i>This section was well organized, presented the main focus on the study section, included adequate content, summarized information when needed.</i>	<i>The concept of the case study section had one limitation Included irrelevant information, failed to explain concepts</i>	<i>The concept of the case study section had one limitations, Had a disjointed focus, Incorrect information</i>	<i>The content of the case study section was not clearly written and difficult to understand</i>
2.	Analysis and evaluation of issues/problems (20%)	<i>Presents an insightful and thorough analysis of all identified issues/problems ; includes all necessary reasons</i>	<i>Presents a thorough analysis of most of the issues identified missing some necessary reasons</i>	<i>Presents a superficial or incomplete analysis of some of the identified issues; omits necessary calculations</i>	<i>Fails to make an analysis/argument at all. Argument fails to answer the issue. No creativity expressed.</i>
3.	Identifying Organizational Strengths and Weaknesses (20%)	<i>Make appropriate and powerful connections between identified issues/problems and the strategic concepts studied in the course readings and lectures; supplements case study with strengths and weaknesses, relevant and thoughtful research and documents all sources of information</i>	<i>Make appropriate but somewhat vague connections between identified issues/problems and concepts studied in the course readings and lectures; demonstrates limited command of the strengths and weaknesses tools studied; supplements case study with limited research.</i>	<i>Make little connections between issues identified and the concepts studied in the course readings; supplements case study if at all with incomplete research and documentation.</i>	<i>Fails to use any evidence from the text reading; uses no appropriate sources</i>
4.	Recommendations on effective solutions/strategies (20%)	<i>Supports diagnosis and opinions with strong arguments and well documented evidence</i>	<i>Supports diagnosis and opinions with limited reasoning and evidence; presents a somewhat one sided argument; demonstrates little engagement with idea presented</i>	<i>Little action suggested and / inappropriate solutions proposed to the issues in the case study.</i>	<i>Fails to come up with any suggestion or recommendation to the issue in the case study.</i>
5.	Writing skills and flow of ideas (20%)	<i>Demonstrates clarity, conciseness and correctness; formatting is appropriate and writing is free of grammar and spelling errors</i>	<i>Occasional grammar grammar or spelling errors but still a clear presentation of ideas; lacks organization</i>	<i>Writing is very little focused, rambling or contains errors ;lacks organization and follow some guidelines</i>	<i>No proper flow of idea and language. Writing is not organized. No guidelines followed</i>
	Total mark: _____/100 _____/10				

